

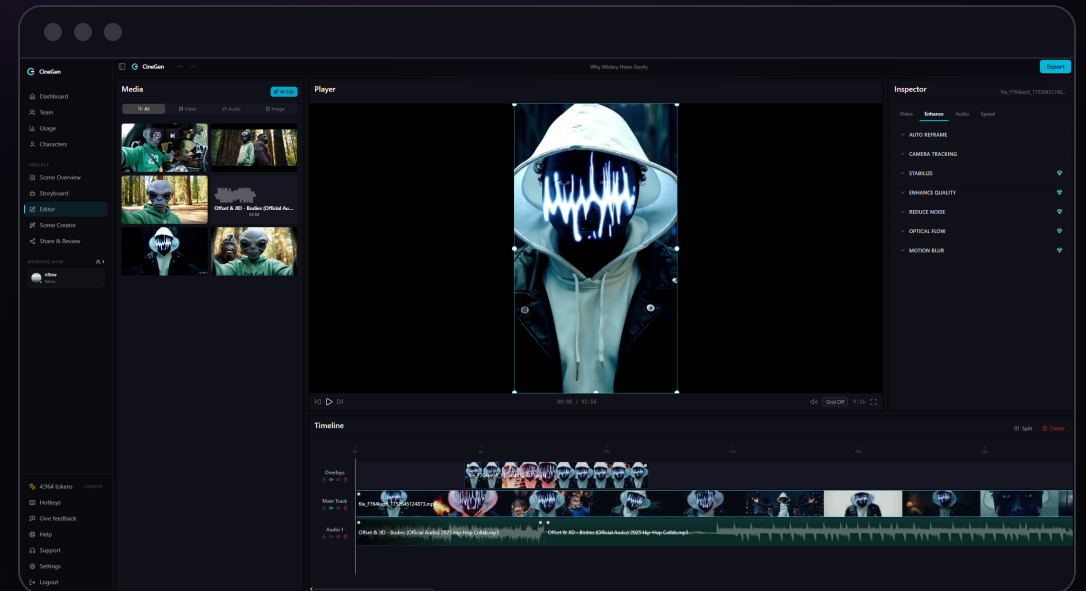
CineGen

From a written idea to a
finished film — in one
AI-native workspace.

Pre-launch · product-complete

AI-native video studio

Casey Shore · Founder & CEO · hello@aionapp.org



Making video is still slow, expensive, and **fragmented**.

AI made clips easy to generate. It did nothing to make a **production** easy to finish.



5+

tools stitched together for a single short — scripting, storyboarding, a generator, an editor, and a review thread that lives in email.



Prompt box

is all today's AI video tools give you. No timeline, no character continuity, no way for a team to review a cut.



Days lost

to re-exporting, chasing feedback, and fixing characters and voices that drift from scene to scene.

One studio, storyboard to export.

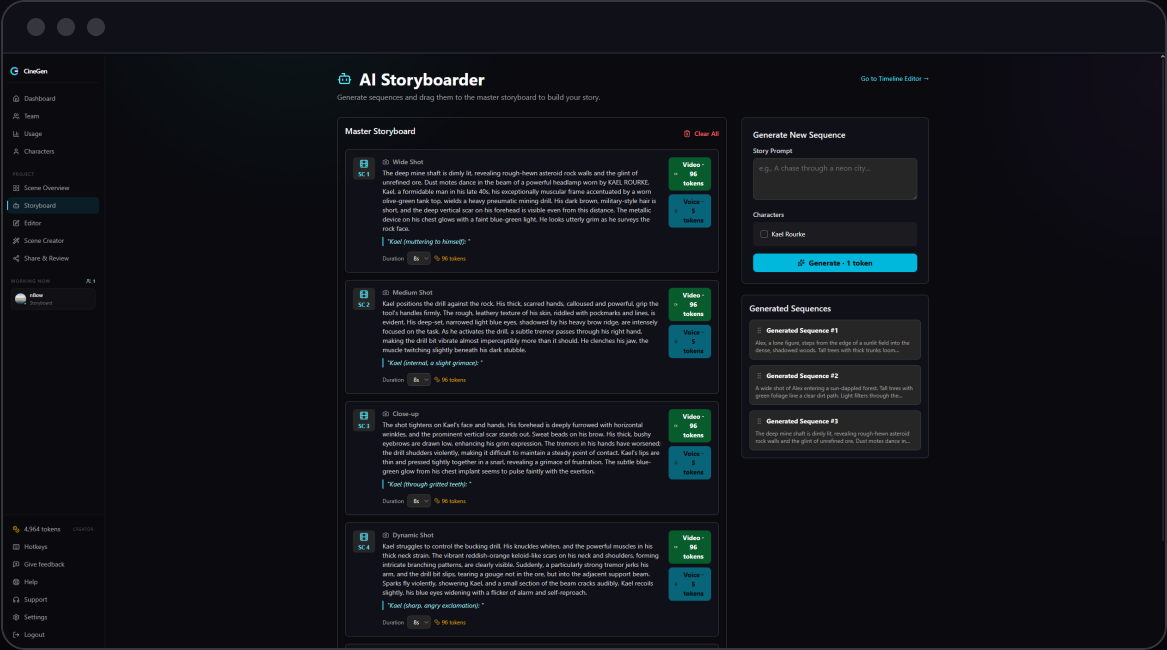
CineGen unifies the entire pipeline in a single collaborative workspace — the AI generation and the professional edit suite around it.

Everyone else ships a prompt box. We ship the edit suite that turns prompts into finished films.

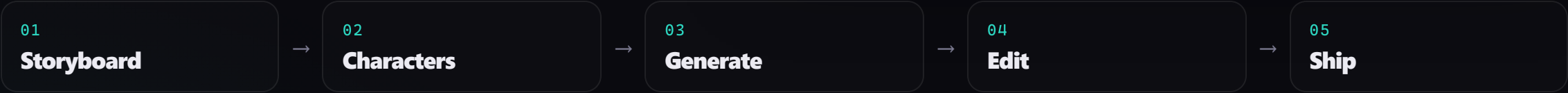
- **AI Storyboarder** — a prompt becomes sequenced shots, descriptions, and dialogue.
- **Consistent characters & voices** — define once, keep them across every scene.
- **Veo video generation** — batch-generate clips straight into your media bin.
- **Real multi-track timeline** — trim, keyframe, transition, and inspect like a pro NLE.
- **Cloud render & export** — presets for YouTube, TikTok, and ProRes.
- **Team review & approvals** — shareable links, comments, and sign-off.

The whole film,
on one track.

No exporting between apps — every step feeds the next inside CineGen, from the first prompt to the final render.

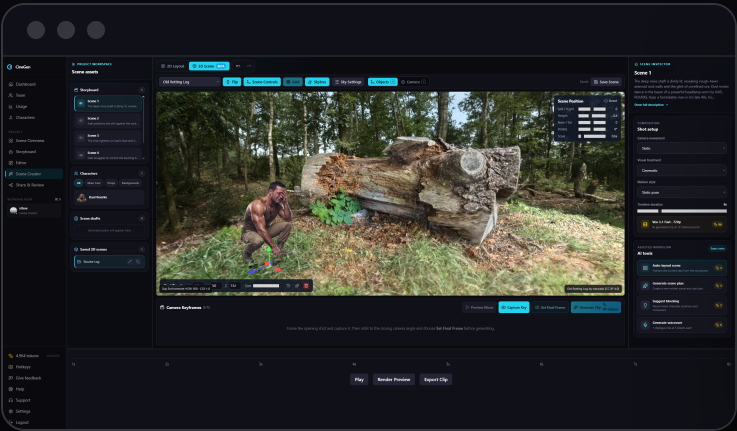


THE AI STORYBOARDER – WHERE EVERY PRODUCTION STARTS

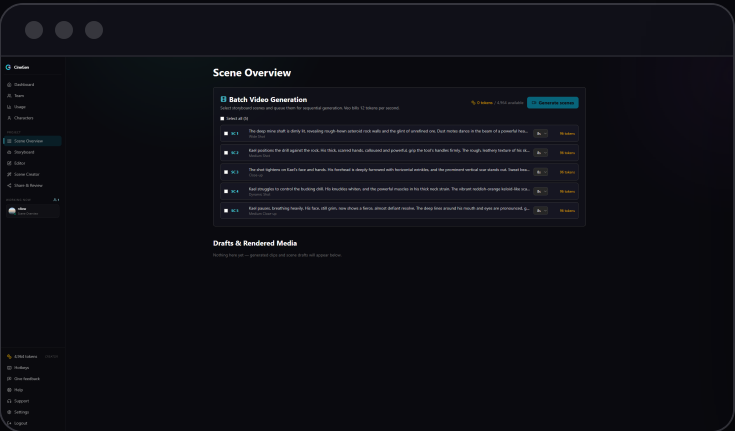


Not a mockup. A deployed product.

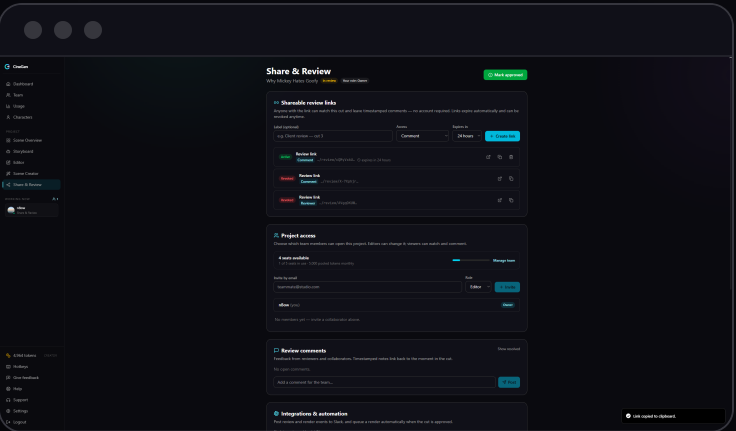
Eleven production modules are live on Firebase & Google Cloud today — built solo, capital-efficiently.



3D SCENE CREATOR · BETA



BATCH GENERATION



SHARE & REVIEW

- AI Storyboarder
- Character Creator
- Video Generation
- 3D Scene Creator
- Timeline Editor
- AI Enhance & Upscale
- Render & Export
- Collaboration
- Teams
- Billing & Tokens
- Trust & Security

The bottleneck just moved.

Generation quality crossed the usable threshold in 2025–26. The hard part is no longer making a clip — it's turning clips into a finished, on-brand production. That's exactly where CineGen sits.

- **Models are ready.** Veo 3.1 and its peers produce production-grade footage on demand.
- **Costs are falling fast.** Per-second generation keeps dropping — expanding our margin over time.
- **Workflow is the gap.** Creators have generators and editors, but nothing that connects them.
- **The next frontier is in build.** A 3D scene creator with gaussian splats is already prototyped.

A large market, an **exploding wedge**.

CineGen rides the fast-growing AI-video layer while serving the enormous existing market of creators, marketers, and small studios who make video every week.

Figures are founder estimates from public market reports and a bottom-up model — to be validated with sourced data in diligence.

TAM · VIDEO CREATION & EDITING SOFTWARE

~\$45B

Global spend on tools that create and edit video.

SAM · AI-ASSISTED VIDEO FOR CREATORS & SMB

~\$8B

The segment CineGen's product directly serves.

SOM · 3-YEAR SERVICEABLE TARGET

~\$18M ARR

≈ 50,000 paying seats at a ~\$30 blended monthly ARPU.

Subscription + usage, built for margin.

Recurring plans anchor revenue; a metered token economy scales with heavy users and protects margin on AI compute.

SOLO / EDIT
\$9.99–14.99

Full editor & cloud processing, no AI tokens.

CREATOR
\$19 /mo

1,000 AI tokens/mo for shorts.

PRO · POPULAR
\$49 /mo

2,800 tokens/mo for weekly creators.

STUDIO
\$99 /mo

6,000 tokens/mo + seat-based Teams.

~20%

worst-case gross margin, even if every token is spent on video — the most expensive action. Margin widens as compute costs fall.

4

revenue lines: subscriptions, token packs, custom top-ups, and Team seats.

Live

Stripe billing, metered ledger, and idempotent webhooks — tested end-to-end today.

A repeatable path to paying creators.

THE MOTION

- **Content & SEO** — tutorials, templates, and “made with CineGen” shorts that rank for high-intent AI-video searches.
- **Product-led growth** — a free tier plus shareable exports; every published video markets the tool.
- **Community & creators** — filmmaker communities and creator collaborations for credible, low-cost reach.
- **Land solo, expand to teams** — free and Creator plans convert to Pro, then seat-based Teams as studios standardize.
- **Paid, once proven** — layer in performance marketing only after CAC and payback are validated.

TARGET UNIT ECONOMICS

\$28 /mo

blended ARPU across Creator, Pro & Studio.

~\$80

target blended CAC, organic-led.

~\$450

estimated LTV — ~24-month life at ~70% contribution margin.

~6:1

LTV : CAC, with payback under 4 months.

Targets from a bottom-up model — to be validated and tuned after launch.

The only full production suite.

Generators are strong at clips; editors are strong at cutting. Nobody connects generation, continuity, a real timeline, and team review in one place.

TOOL	AI GENERATION	REAL TIMELINE NLE	CHARACTER CONTINUITY	TEAM REVIEW & APPROVALS
Runway / Pika / Luma	Yes	Minimal	Limited	No
CapCut / DaVinci	No	Yes	No	Partial
Descript	Text/audio-led	Simplified	No	Yes
CineGen	Yes	Yes	Yes	Yes

Built. Deployed. Ready to launch.

The product risk is behind us. What remains is a go-to-market motion — precisely what this round funds.

A complete, live SaaS platform, shipped by a single founder.

11 modules

shipped & deployed — storyboard, characters, generation, 3D scene creator, editor, AI enhance, render, collaboration, teams, billing, security.

Live billing

Stripe + metered token ledger verified end-to-end, ready for real revenue on day one.

Serverless

Firebase Functions, Cloud Run render workers, and a job queue — scales without a fixed ops burden.

From launch to a 3D-native studio.

NOW — H2 2026

Launch & grow

Public launch, real testimonials, first cohort of paying creators and teams, and the metrics for a Series A.

IN BETA NOW

3D Scene Creator

Load gaussian-splat environments, place characters, and set camera keyframes for AI to interpolate — already live in beta, with scan-to-splat capture next.

2027

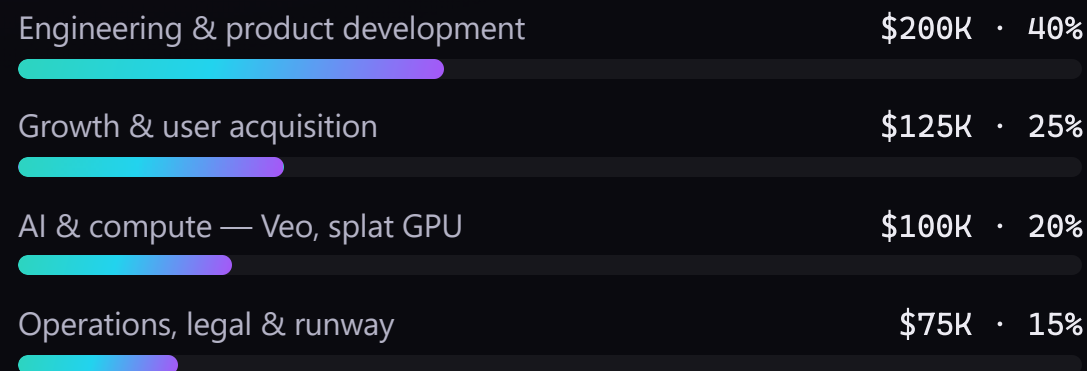
Platform

Scan-to-splat capture, an asset marketplace, and a public API to embed CineGen generation into other tools.

Raising **\$500K** to launch.

A seed round to take a finished product to market and build the growth engine — roughly **18 months of runway**.

- Public launch & first paying cohort
- Repeatable acquisition channel & early MRR
- 3D Scene Creator to general availability



Illustrative allocation — refined with lead investor.

Everyone has a film in them. CineGen gets it made.



Casey Shore

Founder & CEO, Alon LLC

Full-stack founder who designed, built, and deployed the entire CineGen platform — the React frontend, the Firebase & Google Cloud backend, and the AI video, voice, and storyboarding pipelines.

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CINEGEN — GET IN TOUCH

Let's get your film **made.**

See the live product and where a \$500K seed takes it —
I'd love to walk you through it.

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